

PRESS RELEASE



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DM2 Software is Now Certified to Sell SageCRM

DM2 customers can now capture intelligence from every customer and prospect interaction across marketing, sales and service activities

VANCOUVER, WA, August 18, 2008 — DM2 Software, Inc., a leading provider of business-management software solutions to the petroleum-distribution and convenience-store industries, is pleased to announce that it is now certified by Sage Software to sell, install and support its world-class Customer Relationship Management module, known as SageCRM.

With more than 2.5 million CRM users worldwide, Sage is heralded as the leading provider of CRM solutions for small and mid-sized businesses. Solutions like ACT! by Sage, SageCRM, SageCRM.com and Sage CRM SalesLogix help customers capture intelligence from every customer and prospect interaction across marketing, sales and service activities. As a Sage Master Developer and Reseller, DM2 uses MAS90/MAS200, an ERP system designed for general wholesale distribution applications, to develop, sell and support a fully integrated system designed specifically for petroleum-distribution applications. SageCRM is now available with DM2 Software's *Petroleum Insights* ERP system to provide its customers with a best-in-class CRM solution.

This certification is designed for DM2 Professional Services Consultants who are responsible for implementing SageCRM for new and existing DM2 customers. The certification covers all aspects of installing, configuring, maintaining the database, performing basic customizations, managing users, understanding security and administering SageCRM so that it is fully prepared to go live at a customer's site.

SageCRM is an easy-to-use, fast-to-deploy on-site CRM solution with out-of-the-box, but configurable, business processes. It provides enterprise-wide access to vital customer information—anytime, anywhere—so you can manage your business with an integrated approach to inside and field sales automation, customer care and marketing. DM2 customers can now take advantage of SageCRM's marketing, customer care, mobile solutions, application integration, productivity tools and Outlook integrations to streamline setting up new accounts, convert quotes to orders, check receivables, aging and credit status and improve forecasting, as well as increase customer acquisition and retention.

ABOUT DM2 SOFTWARE

DM2 Software provides DM2 Petroleum Insights ERP accounting, tax, automated fuel billing and other business management software to more than 300 petroleum-distribution companies nationwide. For more information, contact DM2 Software at (800) 866-5151, or visit www.dm2.com. DM2 Software is headquartered at 7700 NE Greenwood Dr., Ste. 200, Vancouver, WA 98662.