

# **NEWS RELEASE**

**For information:** Scott Burkard, DM2 Software, Inc., 800-866-5151; [scottb@dm2.com](mailto:scottb@dm2.com); [www.dm2.com](http://www.dm2.com)  
Bill Kennedy, SMARTLogix, 803-547-8265 ext. 226; [bkennedy@smartlogixinc.com](mailto:bkennedy@smartlogixinc.com); [www.smartank.com](http://www.smartank.com)  
Jim Fulton, The Fulton Company, 360-943-4101; [fultonco@olywa.net](mailto:fultonco@olywa.net)

## **DM2 SOFTWARE, SMARTLOGIX COMBINE FORCES TO INTEGRATE ORDER MANAGEMENT AND DELIVERY FOR PETROLEUM DISTRIBUTORS**

*Joint technology partnership links DM2's ERP software with SMARTLogix's dispatch and onboard truck management system*

**VANCOUVER WA and FORT MILL SC, March 6, 2007:** [DM2 Software](http://www.dm2.com) and [SMARTLogix](http://www.smartlogix.com) have entered a joint technology partnership to integrate the DM2 Petroleum Insights ERP software with the SMARTTruck dispatch and onboard truck management system from SMARTLogix. The partnership provides a fully integrated, all-digital (paperless) system that seamlessly links the order-management and delivery sides of a petroleum distributor's business.

Integration of the companies' products provides an "end-to-end" solution that simplifies the petroleum distribution process from order through delivery and invoicing. It streamlines organization, tracking and control of delivery transactions; eliminates paper flow; and provides accurate and timely invoicing. It also makes it easier for distributors to expand geographically with little or no need to add office space or staff.

"Leveraging digital data flow from order generation through invoicing allows petroleum distributors to provide unprecedented customer service while reducing overhead and increasing profits," said Rick Martin, SMARTLogix president.

"The combined solution is already in place at several sites, and continued development will further reduce the number of human 'touch points' involved for all types of deliveries," said Scott Burkard, DM2 Software's president. "With other automation components from DM2, such as the Supplier Pricing and Invoices modules, and electronic funds transfer for both purchase and sales transactions, the petroleum distributor really can pursue a 'people-less' and 'paper-less' operation.

"Anywhere a person has to touch the transaction is something we view as a gap," Burkard added. "SMARTLogix helps us close a significant gap."

DM2 Petroleum Insights is a petroleum distribution industry-specific ERP system based on MAS 90 and MAS 200 ERP from Sage Software, Inc. MAS 90 and MAS 200 ERP are the most widely deployed mid-range accounting systems and are recommended by more CPAs than any other business management applications in their class. More than 300 petroleum distribution companies rely on DM2 Petroleum Insights to operate their businesses.

SMARTLogix's SMARTruck is a dispatch and onboard truck management system that offers real-time wireless communication between the main office and delivery trucks. "Alerts and Alarms" embedded in the system help increase driver efficiencies by allowing dispatchers to manage time-critical deliveries and make scheduling changes on the fly. By digitally capturing GPS, delivery records and perpetual inventory on each truck, SMARTruck is able to increase data accuracy while decreasing the time it takes to move an order from dispatch to invoicing. Combined with SMARTLogix's SMARTank wireless remote tank monitoring system, the new DM2-integrated SMARTruck system provides petroleum distributors the opportunity for unprecedented market advantage.

**FOR INFORMATION**

For information or a demonstration of the integrated DM2 Petroleum Insights ERP software and SMARTruck onboard truck management system, contact DM2 Software (800-866-5151, [www.dm2.com](http://www.dm2.com)) or SMARTLogix (Bill Kennedy, 803-547-8265, ext. 226, [bkennedy@smartlogixinc.com](mailto:bkennedy@smartlogixinc.com), [www.smartank.com](http://www.smartank.com)).

DM2 Software is headquartered at 7700 NE Greenwood Dr., Ste. 200, Vancouver, WA 98662. SMARTLogix is located at 10306 Barberville Road, Fort Mill, SC 29715.

# # #